



## MEMORANDUM

**DATE:** November 11, 2000  
**TO:** Sales & Administrative Personnel  
**FROM:** Byron L. Zerphy  
President  
**SUBJECT:** Message Board Character Size & Legibility

<b>Character Size (Font)</b>	<b>No. of Pixels (Vertical)</b>	<b>Height (Inches)</b>	<b>Legibility Distance (Feet)</b>
One Line	20	52	2500
Two Line	11	28	1700
Three Line (Normal)	7	18	900
Three Line (Bold)	7	18	1200

***Harness the Power of the Sun***