INFORMED DRIVERS

Smart Zone’s Travel Time Information System notifies motorists of expected travel times between two locations. Providing this information in real-time allows motorists to adjust to conditions, or take an alternate route alleviating further delays.

HOW IT WORKS

Data gathered by sensors placed upstream from a targeted area is analyzed by Smart Zone software. Based on previously defined parameters, real-time travel time information will be displayed on message boards. These messages will continue to adjust as traffic volume changes.

Smart Zone offers remote monitoring and message updating, automatic user-notification via text message or email and is designed to work with any traffic management system.

SCENARIO

11 MILES BETWEEN EXITS

SmartZone: Putting the “Smart” in Smart Work Zones